

COLOUR KNOCK OUT
ON SOLID COLOUR



BLACK + WHITE KNOCKOUT

COLOUR KNOCK OUT
ON WHITE BACKGROUND
FOR COVERS, POSTERS, ETC



COLOUR KNOCK OUT
ON COLOUR PHOTOGRAPHS
FOR COVERS, POSTERS, ETC

CENTRE AND BLEED OFF PAGE

CENTRE AND BLEED OFF PAGE

COLOUR LOGO
ON WHITE BACKGROUND
PRIMARILY USED ON STATIONARY,
MERCHANDISE, FOOTERS



BLACK + WHITE LOGO
ON WHITE BACKGROUND
PRIMARILY USED IN
INTERNAL DOCUMENTS



GV RED

PANTONE: 1805 PC (COATED)
CMYK: C05 M96 Y76 K21
RGB: R186 G35 B52
WEB: BA2234



GV ORANGE

PANTONE: 130 CVC (COATED)
CMYK: C4.31 M39.61 Y90.98 K0.39
RGB: R238 G163 B52
WEB: EDA333

Note: This is a legacy colour
Do not replace with Pantone 130 PC
CMYK values have changed



GV GRAY

PANTONE:
CMYK: C0 M0 Y0 K40
RGB: R167 G169 B172
WEB: #A7A9AB

COLOUR KNOCK OUT
ON SOLID COLOUR

NOTE: On uncoated paper
change background to P55-15U



BLACK + WHITE KNOCKOUT

COLOUR KNOCK OUT
ON WHITE BACKGROUND
FOR COVERS, POSTERS, ETC

CENTRE AND BLEED OFF PAGE

NOTE: On uncoated paper
change background to P55-15U



COLOUR KNOCK OUT
ON COLOUR PHOTOGRAPHS
FOR COVERS, POSTERS, ETC

CENTRE AND BLEED OFF PAGE

NOTE: On uncoated paper
change background to P55-15U

COLOUR LOGO
ON WHITE BACKGROUND

NOTE: Retain 1805 PC Red
unless at a very large scale



BLACK + WHITE LOGO
ON WHITE BACKGROUND

PRIMARILY USED IN
INTERNAL DOCUMENTS



GV RED

PANTONE: P55-15U (UNCOATED)
CMYK: C0 M88 Y65 K10

Note: Not to be used in digital applications



GV ORANGE

PANTONE: 130 CVC (COATED)
CMYK: C4.31 M39.61 Y90.98 K0.39
RGB: R238 G163 B52
WEB: EDA333

Note: This is a legacy colour
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GV GRAY

PANTONE:
CMYK: C0 M0 Y0 K40
RGB: R167 G169 B172
WEB: #A7A9AB

MINIMUM
WHITE SPACE

GV LOGO SHOULD BE ALLOWED
MINIMUM WHITE SPACE
FOR MAXIMUM LEGIBILITY



MINIMUM SIZES
FOR MERCHANDIZING

LARGE ITEMS:
LUGGAGE BELT, T-SHIRTS



MEDIUM ITEMS:
NOTEPADS, DAYMINDERS



SMALL ITEMS:
PENS, PINS, LANIERS
DROP SECOND LINE

